



**25 years anniversary InterExpo Caribbean N.V.**  
**29-30 November 2017**  
Hotel Des Indes, The Hague



25 years anniversary InterExpo Caribbean N.V.

## 'Sustainable business between the Kingdom of the Netherlands, the Caribbean region and Latin America'

The trade mission consists of two parts: a congress - allowing 14 international speakers. The first day of the congress will be rounded off by a gala dinner on the occasion of concluding the bicentenary celebrations of InterExpo Caribbean. Of course, many CEOs from several companies from the Caribbean region and Latin America will also attend.

The target is to achieve sustainable business between the Kingdom of the Netherlands, Latin America and the Caribbean region. When we say Kingdom of the Netherlands, we refer to the autonomous countries Curaçao, Aruba, Sint Maarten and the three special municipalities of the Netherlands: Bonaire, Saba and Saint Eustatius. What opportunities do the entrepreneurs have on all sides?

### Sustainability

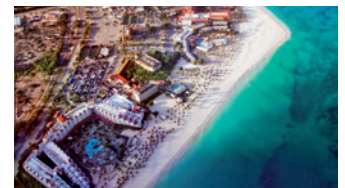
Since a number of years, we have explicitly been focusing on sustainability. On content level with attention to the sustainable energy market, and by stimulating long-term partnerships. We give financial institutions and investors the opportunity to take a look behind the scenes of (new) markets in the Caribbean area and in Latin America. At the same time we point out sales markets for various products and services to the entrepreneurs.

### Participants

As has become customary, our congresses are well represented by the business community, but also by employers' organizations, the financial sector (trust and banking sector), representatives of governments from the Caribbean parts of the Kingdom, the Caribbean region and Latin America.

### Speakers

We are expecting 14 international guest speakers. Chairman congress Prof. Dr. Peter Diekman RA.



You can register by e-mail. Please go to [www.interexpo.biz](http://www.interexpo.biz) for further information and short footage for an impression of previously held trade missions.

## 25 years anniversary Congress & Matchmaking, 29-30 November 2017

### Debates

During the trade mission and the congress, we will organize a number of debates. One debate will have the theme Rebuilding the Leeward Islands; another debate will be for entrepreneurs/financials where leading entrepreneurs/financials from various countries enter into a debate.

### Match-making

In the matchmaking part, the participants can enter into dialogue with each other about developing new partnerships and taking optimum advantage of opportunities on the reciprocal markets. InterExpo offers tailored services; based on a clear profile, a match is found adhering to the business needs of a company.

### Bicentenary celebrations of the Kingdom

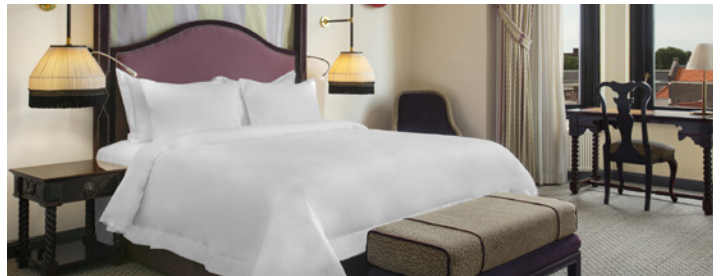
The Kingdom of the Netherlands consists of the countries Netherlands, Aruba, Curaçao and Sint Maarten and three special municipalities Bonaire, Saba and Sint Eustatius. On 29 november 2017, The Hague hosts the 25 years anniversary of InterExpo. InterExpo contributes by organizing a farewell party.

### Special price

For quick deciders we can offer a special room rate of € 230, - per person at Hotel Des Indes The Hague. The price includes breakfast and exludes city tax.

### Venue

**HOTEL DES INDES THE HAGUE, [WWW.HOTELDESINDES.NL](http://WWW.HOTELDESINDES.NL)**



### About InterExpo

Since 1992, InterExpo Caribbean N.V. has organized trade missions, congresses and events with an international character in the Caribbean region, Europe, Asia and North and Latin America. Previously held events focused on wind and solar energy, tourism, construction, on- and offshore, second residence, health, (fire) safety and environment, water management, (glass) recycling, financial services (trust), transport (by sea, air, road), telecommunications and sustainable business in the Caribbean Kingdom.

For more detailed information please contact Peter Oerlemans, InterExpo's Managing Director.



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## PROGRAM, WEDNESDAY NOVEMBER 29, 2017



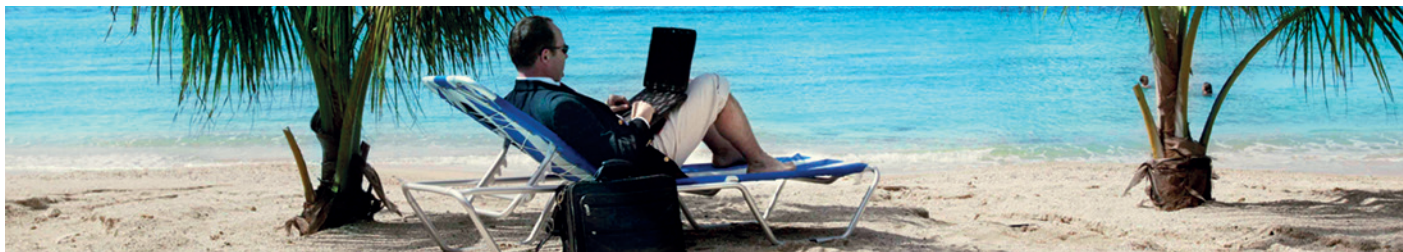
TIME	SPEAKERS	TITLE
<b>8.00</b>	<b>Registration congress and matchmaking secretariat InterExpo , Ballroom, 1st floor.</b>	
9.25	Prof. dr. Peter Diekman RA, Chairman.	<i>Welcome, remarks.</i>
9.30	Opening congress and matchmaking William Marlin, Prime Minister St. Maarten.	<i>To be confirmed.</i>
10.15	Bart de Vries, Vice President KLM Royal Dutch Airlines.	<i>KLM is convinced that sustainable aviation is possible, which is why it has adopted a pioneering role in the airline industry aimed at pushing back climate change.</i>
<b>11:00</b>	<b>Coffee break, Salon Brienen.</b>	
11.30	Prof Ali Sayigh BSc, DIC, PhD, FIE, FIEE, CEng, MB WEC Chairman of WREC & Director General WREN Chairman IEI	<i>The golden era of renewable energy.</i>
12.00	Aad Ouborg, founder of Princess. After selling Princess Household Appliances in 2009 he is in business with his children, building the companies Princess Traveller, Princess Sportsgear, Princess Entertainment, Princess Hotels and Bourgini.	<i>Doing Business Differently.</i>
<b>12.30</b>	<b>Network Lunch</b>	
14.00	Jules Bijl, Dutch Ambassador and head of Diplomatic Mission in Port of Spain in charge of Trinidad and Tobago, Antigua and Barbuda, Barbados, Dominica, Grenada, St. Kitts and Nevis, St. Lucia and St. Vincent and the Grenadines. Also accredited to CARICOM.	<i>Business opportunities in Trinidad and region.</i>
14.30	Karel Frielink, Managing partner BZSE lawyers, Curaçao.	<i>Back to the future: prep talk instead of pep talk! Sustainability requires a long-term vision for doing business in the Dutch Caribbean.</i>
<b>15.00</b>	<b>Coffee break, Salon Brienen.</b>	
15.30	Jeanette R. Semeleer President Central Bank of Aruba.	<i>The Quest for Innovation: Pathways to Business Sustainability &amp; Economic Resilience</i>
<b>16.15</b>	<b>Entrepreneurs - Financial debate</b>	
17.15	Closing remarks Chairman Prof. dr. Peter Diekman RA.	
<b>18.45</b>	<b>Gala Dinner</b> Dresscode; Tenue de Ville	<i>Keynote speaker (to be announced).</i>



## PROGRAM, THURSDAY NOVEMBER 30, 2017



TIME	SPEAKERS	TITLE
<b>8.00</b>	<b>Registration congress and matchmaking secretariat InterExpo, Ballroom 1st floor.</b>	
9.25	Prof. dr. Peter Diekman RA, Chairman.	<i>Welcome, remarks.</i>
9.30	Pim van Ballekom, Vice President European Investment Bank, ( EIB), Luxembourg	<i>To be determined.</i>
10.00	Drs. E.A. Ernst Noorman, Director International Programmes at Rijksdienst Voor Ondernemen, Netherlands (RVO) and former Dutch ambassador to Suriname.	<i>What the Netherlands Enterprise Agency can do for you if you want to do business abroad.</i>
<b>10.30</b>	<b>Coffee break, Salon Brienen</b>	
11.00	Prof. dr. Frank B.M. Kunneman, Partner VanEps, Kunneman, Van Doorne, lawyers, Curaçao.	<i>Financial regulation in the Dutch Caribbean: border walls or free for all?</i>
11.30	Mr. Melis van der Wulp, Partner Libertas Lawyers, Netherlands.	<i>The Draft Bill on the supervision of trust offices (2018) has been critically received by the Dutch trust sector.</i>
12.00	Maikel Evers, Advisor Multilateral Instrument at OECD, Paris.	<i>International tax policy in a changing environment: sustainable approaches for the future.</i>
<b>12.30</b>	<b>Network lunch</b>	
14.00	<p><b>1st part Debate. "Rebuilding the Leeward Islands" (Ballroom)</b>            In September 2017, hurricane Irma left the Caribbean Leeward Islands with total destruction and devastation. Much time and energy will have to be spent to rebuild the islands and to get the local economies recover from this natural disaster. The Kingdom of the Netherlands is involved due to the destruction on the islands of St. Maarten, Saba and St. Eustatius, which form part of the Leeward Islands. During this part of the conference, among others Mr. André Bosman, member of the Dutch Parliament and member of the parliament committee of kingdom relations, Mr. Remi Blokker, CEO of Bluerise, Mrs. Suzanne Koelega journalist of the St. Maarten Daily Herald will participate in the debate".</p>	
<b>15.00</b>	<b>Coffee break, Salon Brienen</b>	
15.30	<p><b>2nd part Debate. "Rebuilding the Leeward Islands" (Ballroom)</b>            Economic recovery following hurricane Irma on the Leeward Islands.</p>	
<b>17.00</b>	Closing remarks Chairman Prof. dr. Peter Diekman RA.	



**26<sup>th</sup> Trade mission and Congress**  
**30 & 31 May 2018**  
Royal Torarica Paramaribo, Suriname

## 26<sup>th</sup> Trade mission and Congress

# Doing sustainable business between Suriname and the Kingdom of the Netherlands, the Caribbean & Latin America

Due to the great success of the 22<sup>nd</sup> trade mission in Suriname in May 2016, InterExpo will be organizing the 26<sup>th</sup> trade mission in Paramaribo again on 30 and 31 of May 2018. The organization of this trade mission may count again on the full support of the Dutch embassy in Paramaribo.

### Objective

The objective of the 26<sup>th</sup> Trade mission and congress is to promote building business relationships between parties from Suriname, the Kingdom of the Netherlands, the Caribbean and Latin America. For example a company from Suriname could consider by means of a partnership to be active in the Kingdom of the Netherlands, the Caribbean & Latin America or vice versa.

### Speakers

Approximately 15 keynote speakers will hold interesting presentations over the course of two days. They will elaborate on the advantages offered when doing business between Suriname, the Kingdom of the Netherlands, the Caribbean and Latin America. They will also discuss how to do business successfully in Suriname and other parts of the Kingdom of the Netherlands.

### Debate

The main part of the congress consists of two debates: an entrepreneurial debate and a banker's debate. The entrepreneurial debate deals with the do's and the don'ts of intercultural entrepreneurship. There will be discussions on why personal contact is so important in Suriname, the Kingdom of

the Netherlands, the Caribbean and the Latin America region and why conversations through email only may not provide for the desired results. Also will be discussed why it is attractive for Suriname to spread its wings towards the Kingdom of the Netherlands, the Caribbean & Latin America and vice versa.

### Matchmaking session

Parallel to the congress, InterExpo will hold matchmaking sessions. Parties will meet and could take a firm step forward towards realizing a business contract. During the networking gatherings, at the end of these two days, participants will have the opportunity to meet, exchange and develop business relationships in an informal way. A gala dinner will be held on May 30 2018. (dress code: tenue de ville).



Contact

[www.interexpo.biz](http://www.interexpo.biz)



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